# CARDOLOGY TRADE CATALOGUE 2021



'IN A FAST-PACED, DIGITAL, AGE, CARDOLOGY OFFERS MEMORABLE KEEPSAKE CARDS THAT HELP YOUR CUSTOMERS RETAIN GENUINE CONNECTIONS WITH THE PEOPLE THEY LOVE'







CA212 15cm x 15cm Price Code 2

**Pink Cherry Blossom Tree** 

CA033

15cm x 15cm

Price Code 2



Sunflowers CA040 15cm x 15cm Price Code 2

Roses

CA128

15cm x 15cm

Price Code 2

CONTACT: DAVID FALKNER DIRECTOR DAVID.FALKNER@CARDOLOGY.CO.UK 07710499970

OR BROWSE OUR RANGE AT: WWW.CARDOLOGY.CO.UK

# GROOLOGY New Babies, Christenings







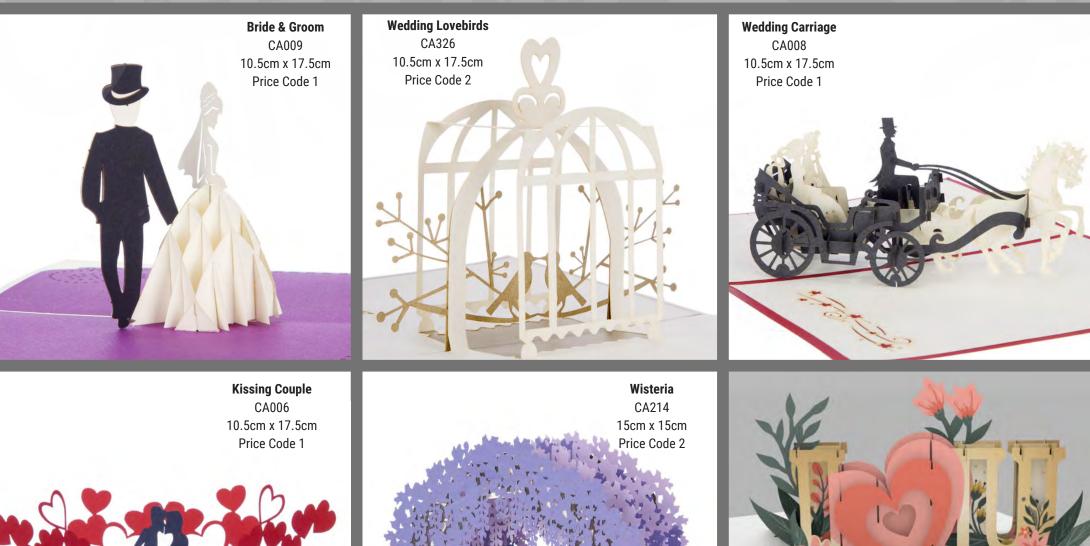




**Celebration Bunny** CA127 11.5cm x 17cm Price Code 2



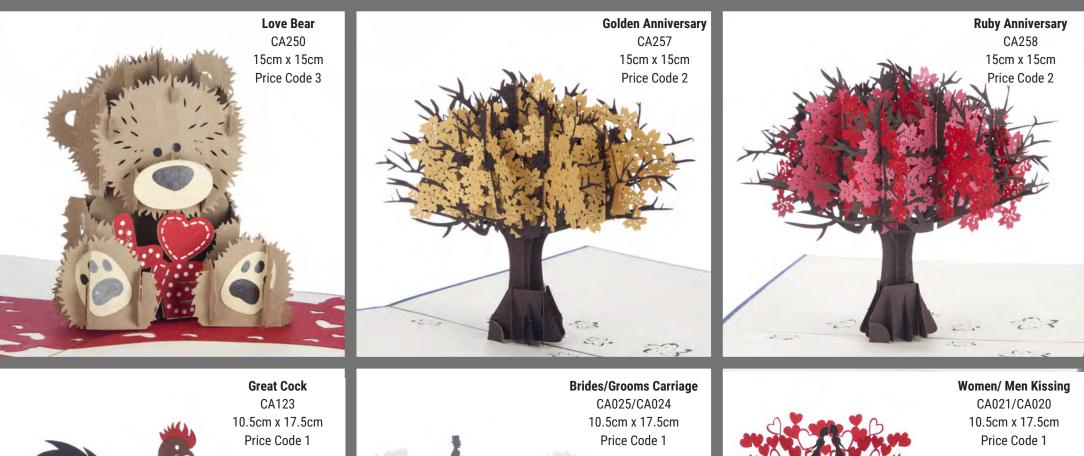




4

I Love You CA011 15cm x 20cm Price Code 4









### RDOLOGY Birthdays & Celebrations







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## **ARDOLOGY** Children & Teenage





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**Gaming** CA119 11.5cm x 17cm Price Code 1





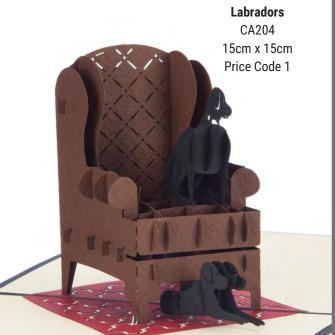


4RDOL<sup>O</sup>GY

















**Cross Country** CA253 15cm x 20cm Price Code 3



Dressage CA252 15cm x 15cm Price Code 1



**Show Jumping** CA203 15cm x 15cm Price Code 1



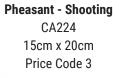




**Cool Penguin** CA226 11.5cm x 17cm Price Code 2

CA202









**Frisian Cows** 15cm x 20cm Price Code 2





BESTSELLING 3D DESIGNS





Wine CA259 15cm x 15cm Price Code 2

"no-vino-phobia" the fear of running out of WINC





Bubbles CA101 15cm x 15cm Price Code 2









LOGY













Stag CA255 15cm x 15cm Price Code 1



Scottish Bride & Groom SC01 11.5cm x 17cm Price Code 1







Scottish Rugby SC03 11.5cm x 17cm Price Code 1

Ruck Maui Score Repeat



#### Welsh Love Heart WE078 15cm x 15cm Price Code 1







**Cwtch Bunny** WE06 11.5cm x 17cm Price Code 1

Anyone can cuddle but only the Welsh can CWTCH



#### Santa Boots CC032 15cm x 15cm Price Code 2





Nativity CC027 15cm x 20cm Price Code 2





Christmas Wreath CC033 15cm x 20cm Price Code 2

Reindeer

CC024

15cm x 15cm

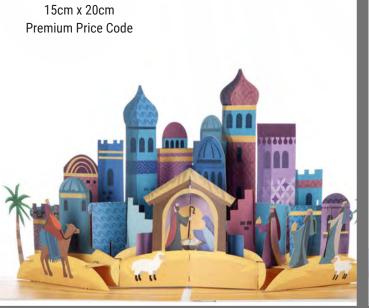
Price Code 3



Christmas







ARDOLOGY

Bethlehem

CC044









Santa Bear CC049 15cm x 20cm Premium Price Code

# DISPLAY SOLUTIONS

WE RECOGNISE DISPLAY AS CRITICAL WHEN IT COMES TO MAXIMISING SALES FROM POP-UP CARDS. HERE ARE OUR OPTIONS. DISPLAY CARDS TRADE CUSTOMERS BENEFIT FROM HUGELY REDUCED RATES FOR DISPLAY CARD PURCHASES

0-7

### REDUCE WASTE WITH OUR RE-USABLE PACKAGING:

OUR NEW PACKAGING DESIGN REVERSES TO BECOME THE ENVELOPE. YOU'VE ELIMINATED PLASTIC, YOUR CUSTOMER HAS A TRULY ENVIRONMENTALLY—FRIENDLY GIFTING EXPERIENCE, AND ALL THE WHILE YOUR STOCK STAYS PROTECTED.



COUNTER-TOP SPINNERS





DISPLAY SHELF EXTENSIONS



CLIPPING ONTO YOUR EXISTING SHELVES, OUR EXTENSIONS BRING THE PREMIUM NATURE OF OUR PRODUCT TO LIFE FOR YOUR CUSTOMERS.

AS YOUR CONFIDENCE IN SELLING OUR RANGE GROWS, WHY NOT INVEST IN A DISPLAY SPINNER TO MAXIMISE CROSS—SALES FROM A COMPACT FOOTPRINT?

# READY TO PLACE AN ORDER?

GREAT, JUST CONTACT DAVID.FALKNER@CARDOLOGY.CO.UK FOR AN ORDER FORM AND FULL PRICE LIST

### SUMMARY TRADE TERMS AND CONDITIONS (FULL TERMS AVAIALABLE FROM WWW.CARDOLOGY.CO.UK)

- WE CAREFULLY SELECT THE PARTNERS WE WORK WITH TO ENSURE THEY CAN DELIVER THE EXPERIENCE END CUSTOMERS EXPECT OF OUR BRAND. UNFORTUNATELY, FOR THIS REASON, RESALE ON THIRD PARTY WEBSITES (E.G. AMAZON, EBAY) IS NOT ALLOWED.
- ONCE WE'VE AGREED WE WANT TO WORK TOGETHER, PURCHASING FROM US IS SIMPLE:
  - WE SELL IN MULTIPLES OF 6 CARDS FOR TRADITIONAL DESIGNS AND 3 CARDS FOR POP-UP DESIGNS.
  - WE'VE NO MINIMUM ORDER, BUT SPEND OVER £100 (NET) WITH US AND YOUR ORDER WILL BE CARRIAGE PAID (OTHERWISE IT'S £7).
- ALL OF OUR ADVERTISED PRICES ARE SUBJECT TO VAT.
- OUR RECOMMENDED RETAIL PRICES REPRESENT OUR STANDARD PRICES WHEN SELLING OUR PRODUCTS DIRECTLY TO THE PUBLIC VIA OUR OWN WEBSITE.
- FOR THE FIRST THREE ORDERS, PAYMENT IS DUE AT THE TIME OF ORDER PLACEMENT. SUBJECT TO APPROPRIATE CREDIT CHECKS, WE WILL TYPICALLY OFFER 30 DAY TERMS FOR CUSTOMERS FROM THE THIRD ORDER ONWARDS.
- ONLINE PAYMENT IS PREFERRED AND BANK DETAILS WILL BE SHARED AT THE TIME OF ORDER PLACEMENT.
- LATE PAYMENTS ARE SUBJECT TO A LATE PAYMENT FEE (8% ABOVE BASE RATE).
- IN ADDITION TO YOUR STATUTORY RIGHTS, WE WILL REPLACE OR REFUND ANY CARD FALLING BELOW YOUR HIGH STANDARDS, AND ALSO REFUND THE COST OF POSTING SUCH ITEMS BACK TO US. WE ASK YOU TO CHECK YOUR ORDERS CAREFULLY AND ADVISE US OF ANY SUCH DEFECTS WITHIN A FORTNIGHT OF DELIVERY, AS REFUNDS WILL NOT BE OFFERED AFTER THIS TIME.
- UNLESS EXPRESS WRITTEN PERMISSION IS GIVEN BY CARDOLOGY, CUSTOMERS ARE ONLY PERMITTED TO MAKE ACTIVE SALES OF THE GOODS WITHIN THE UNITED KINGDOM, EIRE, ISLE OF MAN AND THE CHANNEL ISLANDS.
- WE ALWAYS DO OUR BEST TO FULFIL URGENT ORDERS, AND CONFIRM DELIVERY TIMESCALES AT THE TIME OF ORDER PLACEMENT.